# poorvi mittal.

## PRODUCT DESIGNER

Check my latest work at **https://www.poorvimittal.in/**

## About

Expirienced product designer excelling at adapting to challenges, with a strong background in tech, skilled in problem-solving and design tools. Holds a Master's in Game and Interactive Media Design. Specialised in simplifying complex requirements for user-friendly experiences.

## Work experience

### Software AG, ESCRIBA AG (2022-Present)

PRODUCT DESIGNER

- Spearheaded the design and implementation of a comprehensive design system for ESCRIBA, resulting in a 75% reduction in design task completion time (from 10 days to 2 days).
- Designed a new MS Word plugin to streamline document workflows
- Expanded a low-code/no-code platform's capabilities, empowering business users to create diverse solutions independently.

### Setu (2021-2022)

DESIGNER

- Streamlined RBI's Account Aggregator approval flow and Consent Manager application framework.
- Designed Setu's website for efficient user navigation across diverse verticals and products, enhancing overall user engagement.

### Talentica Software (2020-2021)

UX DESIGNER

- Collaborated across sectors, gaining diverse knowledge to make projects market-ready for startups, facilitating effective launches, such as
- Created impactful data visualisations for Amplify.ai's AI-driven Comment Moderation on social media platforms.
- Orchestrated a global fintech MVP at EMTECH, optimising processes, ensuring regulatory compliance, and introducing a sandbox process for startups to leverage central bank APIs.

### Panorbit Services LLP (2018-2019)

VISUAL DESIGNER

### Accenture India Pvt. Ltd. (2016-17)

ASSOCIATE SOFTWARE DEVELOPER

## HELLO!

## Contact

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## Education

**National Institute of Design (NID), 2019**
M.Des.Digital game design

**Mody University, 2016**
B.Tech Computer Science & Engineering

## Expertise

**Design**

- Responsive design
- Design system
- Designing intelligence (AI-ML)
- SaaS based products
- Data analysis
- Motion design
- Illustrating

**Toolbox**

- Figma
- Sketch
- Adobe After Effects
- Adobe Premier
- HTML/CSS VS
- Blender
- Sketch

**Soft Skills**

- Client interviewing
- Requirements gathering
- Resource management
- Project management